SCOTT DOBYNS

scott@dobyns.co | (316) 617-7234 | Relocating to St. Louis, MO | scottdobyns.com

Content, Onboarding & Marketing Coordination | Video, Design & Client Relationships

SUMMARY

Self-managed multimedia producer with 8 years of remote work for subscription software and membership businesses. I script, shoot, edit, and design the content that brings customers in and helps them stick around, and I keep clients happy while doing it. 2.2 million+ organic YouTube views.

EXPERIENCE

Freelance Multimedia Producer & Designer (Remote) **2018 – Present**

FreebieFlow (Amazon deal-finding subscription app) *2022 – 2026*

- Largest client by hours. Scripted, filmed, edited, and posted daily UGC videos for TikTok and Instagram.
- Kept onboarding guides current with every feature change and wrote occasional email campaigns.
- Met regularly with the founder on what was working; he stopped managing my day-to-day work within about two weeks.

TicketGenie (ticket market analytics software) *2022 – Present*

- Produced the company's WTC conference presence three years running (2024–2026): easel displays, business cards, demo-station graphics, and a looping After Effects promo video, delivered on a fixed date.
- Managed revisions and approvals across the founder, pricing and design contacts, and an outside print vendor.
- Create narrated tutorials that teach customers to read the platform's data and act on it.

Online membership community (1,500+ paid members) *2018 – 2022*

- Joined as a customer, nearly quit in week one, then pitched the owner a fix and built the onboarding every new member went through.
- Became the on-camera face of the community; 5+ competing paid communities hired me to build their onboarding.

DealSeek, JoyLink & 7 Star Caviar *2022 – Present*

- Landing page and social graphics, onboarding guides, and website design input in Figma; a printed wholesale booklet, product cards, and merch shirts within a client brand palette.

Operations Manager, Wichita Room Escape **2017 – 2020**

- Promoted to manager as the newest and youngest employee. Built Excel schedules and payroll records for about 10 staff and handled guest issues in person.

YOUTUBE

Huke and NoSkip channels **Ongoing**

- Huke (on camera): microphone and audio setup tutorials, nearly 2 million views. NoSkip (faceless): free Windows software tutorials, 283K+ views. All organic growth.

VOLUNTEER

A/V and Youth Leadership, Wichita church **2013 – Present**

- Run live sound and cameras for services of 4,000+ people; plan schedules, rosters, travel, lodging, and meals for youth camps and student trips.

EDUCATION

Trinity Academy, High School Diploma

SKILLS

Creative: Adobe Premiere Pro, After Effects, Photoshop, Audition; Figma; Ableton Live; Canon R5 photo and video

Business: Microsoft Excel, Word, PowerPoint; Google Workspace; ChatGPT and Claude daily

Strengths: Clear communication, self-management, fast learning, anticipating what clients need before they ask